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Dolores Jarazo Alpern Named Top 10 Boss by Women's Business

DANVERS, MA, June 12, 2008 - Single Source Marketing, Inc. is pleased to announce that Dolores Jarazo Alpern has been named one of the Top 10 Bosses in the Greater Boston area by *Women's Business*.

Dolores has served as Single Source's Chief Operating Officer since the company's founding nearly 10 years ago. She oversees all agency operations including Account Management, Creative Services, Media and Human Resources. In addition, Dolores manages the agency's budget, cash flow and long-term strategic planning. Prior to her role at Single Source, she held positions at KISS 108 in Boston, Cox Radio in Miami, and Christal Research in New York. Dolores is a cum laude graduate of Syracuse University and holds a Bachelor of Science degree in Telecommunications Management. She resides in Beverly with her husband and son.

"I can't think of anyone more deserving of this award than Dolores," said Linda Kirkland, Single Source Creative Director. "She oversees nearly every aspect of agency operations, bringing tremendous leadership and insight to each and every project under her direction."

About Single Source

Single Source is a full service marketing, advertising and promotions agency located on the North Shore in Danvers, Massachusetts. Single Source's clients include The Lowell Five Cent Savings Bank, American Baby Faire, Dunkin' Donuts, and other businesses in a wide variety of industries. For more information about Single Source, visit: www.singlesourcepromo.com.

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