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Single Source Launches Website for The Fund to Prevent Homelessness

DANVERS, MA, February 15, 2008 - Single Source Marketing, Inc. is pleased to announce the launch of the official website for The Fund to Prevent Homelessness, a non-profit organization that provides assistance to families facing foreclosure or eviction. The firm developed the site at no cost to the organization, including all design and hosting fees.

"We are proud to contribute to a great cause that directly impacts the communities where we live and work," said Rick Alpern, President of Single Source. "We're glad to deliver a website that reflects the organization's character and mission."

"Single Source did a tremendous job in not only executing the technical aspects of the site, but really listening to what the organization is all about and reflecting that visually," said Emily Brown, President of the Fund to Prevent Homelessness. "This website will greatly enhance our ability to reach families in need and raise awareness for our cause."

Started in 1989, The Fund to Prevent Homelessness provides one-time grants to qualified families so they can stay in their homes and communities when unusual circumstances create a financial strain. The fund supports families that do not qualify for other funding. Since its inception, The Fund to Prevent Homelessness has helped hundreds of families in need. 100% of the donated funds go directly to families, and are dispersed to a bank or landlord. The organization serves the communities of Beverly, Essex, Gloucester, Manchester by the Sea, Rockport and Wenham. Now, visit them online at www.ftph.org.

About Single Source

Single Source is a full service marketing, advertising and promotions agency located in Danvers, Massachusetts. Single Source's clients include The Lowell Five Cent Savings Bank, Friendly's Restaurants, American Baby Faire, Dunkin' Donuts, and other businesses in a wide variety of industries. For more information about Single Source, visit: www.singlesourcepromo.com.

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