



## **FOR IMMEDIATE RELEASE**

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## **Single Source Named Agency of Record for Windover Construction**

**DANVERS, MA, December 11, 2008** - Single Source Marketing, Inc. announced today that it has been named the agency of record for Windover, a Construction and Development firm headquartered in Manchester, Massachusetts. The agency will be responsible for marketing and advertising initiatives including brand development, collateral, direct mail, web development and media buying.

“It’s great to have Single Source on our team,” said Windover Construction President Lee Dellicker. “Windover continues to grow in the construction and development arenas. We thought this was the ideal time to update our brand positioning and image. Single Source Marketing quickly demonstrated that they understood our needs and could help drive Windover Construction’s business objectives.”

“Windover has built a great reputation for constructing quality projects throughout New England,” said Rick Alpern, President of Single Source. “We’re excited to help them reach the next level and communicate their depth of construction expertise to a wider audience.”

### **About Windover Construction**

Windover Construction, Inc. is a Manchester, Massachusetts based construction management firm specializing in commercial, residential and mixed-use building. Areas of expertise include Academic Institutions, Financial Services, Healthcare, Restaurants and Retail. The firm also constructs distinctive residential homes through the Windover Custom Homes division. For more information visit [www.WindoverConstruction.com](http://www.WindoverConstruction.com).

### **About Single Source Marketing**

Single Source Marketing is a full service marketing, advertising and promotions agency located on the North Shore in Danvers, Massachusetts. Single Source’s clients include The Lowell Five Cent Savings

Bank, American Baby Faire, Dunkin' Donuts and other businesses in a wide variety of industries. For more information about Single Source, visit: [www.singlesourcepromo.com](http://www.singlesourcepromo.com).